

SPEAKER · AUTHOR · INVENTOR · ACTIVIST · ENTREPRENEUR

CALVIN[★] PH.D
MACKIE
BECAUSE EVERYONE CAN BE *great!*



*"Greatness is within you
and you can't let anyone
take it from you."*

WWW.CALVINMACKIE.COM



ABOUT DR. MACKIE



Dynamic. Compelling. Inspirational – these are the words audiences have used to describe Dr. Calvin Mackie’s unique and personal message of achieving greatness.

A lifelong resident of New Orleans, Calvin Mackie graduated from high school barely able to read and with SAT scores requiring him to undertake special remedial classes before he was admitted to Morehouse College. He completed his degree in Mathematics, graduating Magna Cum Laude and a member of the prestigious Phi Beta Kappa National Honor Society. He was simultaneously awarded a Bachelors degree in Mechanical Engineering from Georgia Tech, where he subsequently earned his Ph.D.

Following graduation he joined the faculty at Tulane University, where he pursued research related to heat transfer, fluid dynamics, energy efficiency, and renewable energy. In 2002, he was promoted to Associate Professor with tenure. Mackie’s eleven year academic career ended in June 2007, when Tulane University disbanded the engineering school in response to financial hardship induced by Hurricane Katrina.

“The pressure of life is constant; therefore we must learn to transform that pressure into a drive to succeed.”

Following the catastrophic Hurricanes Katrina and Rita in 2005, former Louisiana Governor Kathleen Blanco appointed Dr. Mackie to the thirty-three member board of the Louisiana Recovery Authority (LRA), the guiding agency to lead the state's rebuilding efforts. Possessing instant social, political, cultural, and technical credibility, Mackie was featured prominently in Spike Lee’s HBO Katrina documentary, *When The Levees Broke: A Requiem in Four Parts* (HBO 2006) and it’s successor *If God Is Willing and Da Creek Don’t Rise* (HBO 2010).

Mackie continues in his role as Managing Partner of Channel ZerO Group LLC, an educational and motivational consulting company he co-founded in 1992. He has presented to numerous civic and

educational institutions, government entities, professional association, and businesses of every size and industrial focus. Through his travels and online mentoring presence, Mackie reaches millions of students and professionals annually.

Dr. Mackie's inspirational memoir *A View from the Roof: Lessons for Life and Business* has been adopted as educational course material by numerous secondary and college teachers throughout the country. His newest book *Grandma's Hands: Cherished Moments of Faith and Wisdom* will publish in 2011, followed by *When Oil and Water Mix: Leadership in the Wake of Catastrophe* scheduled to be released late in the year.

"Everyone who is not like you is not your enemy, and everyone who is like you is not your friend. You have to surround yourself with anybody and any person who does support you and nurtures you and helps you to reach the goal that you want to become."





AWARDS & RECOGNITION

RECENT HONORS

Elected Chair of the Louisiana Council on the Social Status of Black Men and Boys (2009)

Fellows in the Effective Leadership Program of the Center for Leadership and Public Values at Duke University and the College of Business of Southern University, Baton Rouge (2008)

Appointed by former Louisiana Governor Kathleen Blanco to the Louisiana Recovery Authority, a thirty-three member board leading the state's rebuilding efforts following hurricanes Katrina and Rita (2005)

National Association for Developmental Educators Outstanding Alumnus Award (2004)

North Carolina Central University President's Award (2004)

Presidential Award for Excellence in Science, Mathematics, and Engineering Mentoring (2003)

US Black Engineer HBCU Distinguished Graduate (2003)

National Title One Distinguished Graduate for Louisiana (2003)

US Black Engineer of the Year Award for College Level Educators (2002)

Pi Tau Sigma/ASME Outstanding Teacher in Mechanical Engineering Award (2001-2002 & 1999-2000)

University of New Orleans' Marcus B. Christen 2000 Community Service Award

Beta Kappa Chi National Scientific Honor Society Distinguished Achievement Award (1999)

National Science Foundation Graduate Research Fellowship (1992-1996)

Georgia Tech Presidential Fellowship (1990-1996)

Ford Foundation Graduate Research Fellowship (1991-1994)

Georgia Tech Alumni Association Student Leadership Award (1993)

Georgia Tech-OMED Graduate Student of the Year (1992)

Eastman Kodak Distinguished Engineering Student Award (1990)

Georgia Tech Outstanding Achievement Award (1990)

General Electric Foundation Fellowship (1990)

AT&T Bell Laboratories Dual Degree Scholarship (1989-1990)

Atlanta University Center (AUC) Dual Degree Engineering Program Outstanding Student Award (1985-1990)

Procter & Gamble Technical Excellence Award (1989)



PRESENTATIONS

"Our ultimate goal must be to develop the whole individual into a motivated, critical-thinking human being with the ability to make life-sustaining decisions."

Dr. Calvin Mackie has an electrifying presentation style that enables him to motivate others to take decisive action.

If your company or organization requires an inspirational opening or thought provoking closing, Dr. Mackie can deliver the message and unify your employees in furtherance of a common theme or mission. His inspirational story has become the basis of a successful speaking career, and for over ten years Dr. Mackie has been delivering presentations to Fortune 500 corporations, government organizations, and civic and educational institutions across the country, as well as international conferences.

Dr. Mackie has the unique ability to connect with his audience in a way that rallies the workforce and creates buy-in for the common objectives of the management team. He works with your leadership group to create alignment on the issues in your company that require a renewed commitment or a new direction. He brings an extraordinary perspective to sales and marketing meetings and can rev up the energy so that the entire team is focused on hitting their goals. In addition to his talents in discourse, his engineering background allows him to have a special rapport with more technical staff members who can connect with his thinking and draw inspiration from his charismatic approach.

Dr. Mackie's keynote presentations and workshops address the following points:

- Developing an internal framework for making intelligent decisions in the workplace
- Integrating intellectual, spiritual, and emotional development to become a good corporate citizen
- Synchronizing your greatness for professional excellence
- Overcoming obstacles and confronting adversity to enhance your workplace effectiveness
- Building profitable relationships so you emerge on the leadership track
- Mentoring colleagues to bring value to both parties

Presentations vary in duration and are tailored to customer needs in terms of the topics to be addressed. Presentations are available in a keynote, half-day, and full-day format.

“The topics and themes you addressed **touched the lives of everyone** in the audience, regardless of their race or ethnicity. It **sparked conversation** that had never been held and **opened the eyes** of many people here at the plant.”

—Kellé M. Hankton, Shell Chemical (Norco)

WHAT PEOPLE ARE SAYING...

“Your story wasn't prepared from a cookie-cutter handbook of how to give politically-correct speeches. **This speech was real.**

I returned to Michigan State with a whole new mindset.”

— Gerald Dejean, Microsoft Corporation

“Your message was **funny, inspirational and spiritual.** You helped all of us realize that by getting in touch with our inner being, we have the potential to be the best that we can be, that we must all have a **dream and strive** to fulfill that dream no matter what obstacles get in our way.”

—Sharon M. Ford, DuPont

“Your impact on our group and our deliberations was **immediately felt.** The inspiration from your personal struggles and success left us all **energized** to better leverage our collective wisdom, knowledge, and influence.”

— K.B. Robinson, Proctor & Gamble



“Dr. Mackie is a very special person... **a very powerful message**... very important to us today... and very important in the future.”

— Chad Holliday, Jr., former President and CEO of Dupont

“I firmly believe you have only touched the tip of your potential. Your message seems to **uplift** without absolving us of our responsibility.”

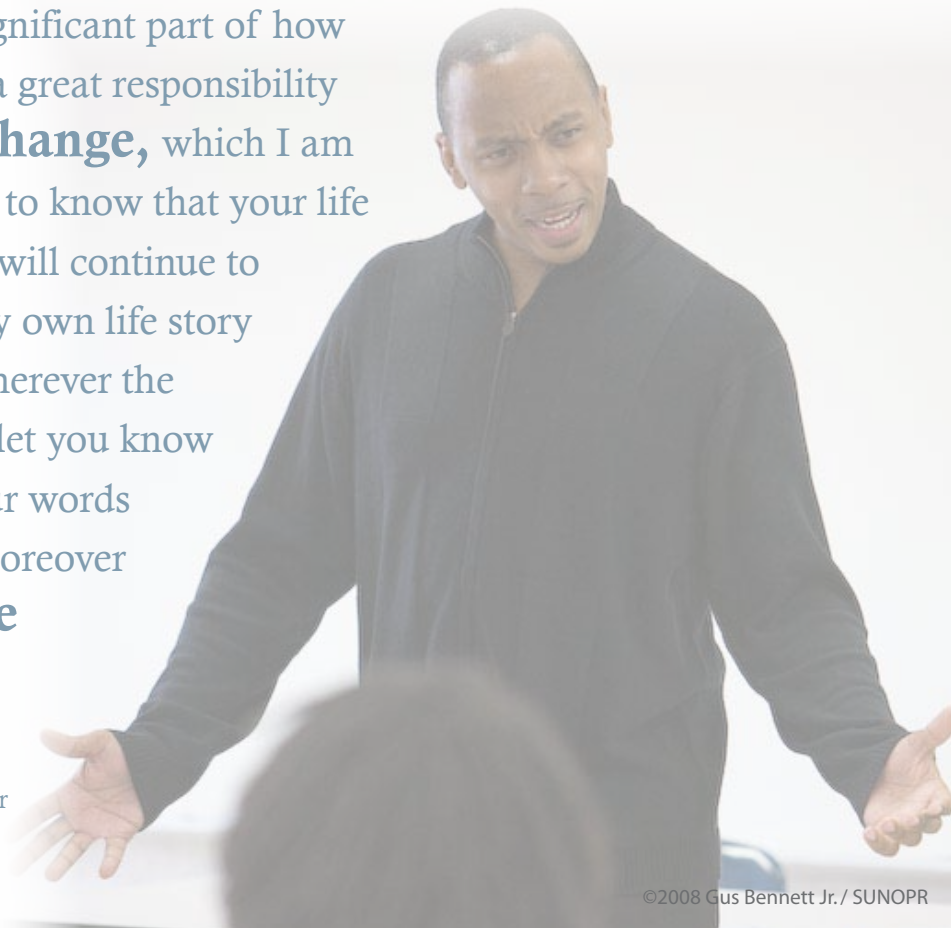
— Corporate Representative

“The message touched me so much that I had to make a copy and send it to a dear friend of mine. I just wanted to say ‘thank you’ for living your dream and **touching the lives** of our people. I got away from doing that since I joined Corporate America.”

— Corporate Representative, Coca-Cola Company

“I got a copy of your Success Manifesto. Its simple and powerful guidelines have been a significant part of how I shape my life. I also look at it as a great responsibility to hopefully **instill positive change**, which I am eager to assume. I just wanted you to know that your life and your words have inspired and will continue to inspire me as I continue writing my own life story and painting my own life mural wherever the setting may be. I felt compelled to let you know how influential and significant your words are to young people like myself. Moreover and most importantly, **they have provided me with a plan and drive for action.**”

— Daniel Amano, Rhodes Scholar





SELECTED CLIENTS

"I'm not asking you where you are going to be in five years — what I'm asking you today is where are you going to put yourself in five years."

CORPORATIONS

Alcatel-Lucent
AT&T
Bell South
Caterpillar
Coca-Cola Company
Dupont*
Ernst & Young LLP*
Exxon Mobil
Ford Motor Company
General Electric
Gillette
Honda
Johnson & Johnson*
McDonald's Corporation
Motiva Enterprises
Proctor & Gamble
Raytheon
Quest Diagnostic
Sears Credit Corporation
Shell Chemical (Norco)
Transitions Optical
Walmart*

GOVERNMENT

Army Research Laboratory
Central Intelligence Agency
Environmental Protection Agency (EPA)
Los Alamos National Laboratory

NASA
National Nuclear Security Agency
National Science Foundation*
Pacific Northwest National Laboratory
US Army
US Department of Defense
US Department of Energy
US Intelligence Community

PROFESSIONAL

100 Black Men of America, Inc.
American Federation of School Administrators
American Society of Mechanical Engineers*
Council of African American Parents
The College Board*
National Society of Black Engineers*

INTERNATIONAL

America-Mideast Educational and Training Services, Inc.
Kuwait University

EDUCATIONAL

Carnegie Mellon University
Cornell University*

Georgia Institute of Technology*
Georgia State University
John Hopkins University Applied Physics Laboratory
MIT*
Michigan State University
Michigan Tech University*
Mississippi State University
Morehouse College*
Ohio State University
Purdue University*
Rochester Institute of Technology
Syracuse University*
Tulane University*
UCLA
University of New Orleans*

RELIGIOUS

"Stop the Violence – Start the Healing," Grand Rapids, MI
Christian Bible Fellowship Church
Greater St. Mary's Baptist Church
New Hope Baptist Church
Striving for Perfection Ministries*
Zion Hill Baptist Church

*repeat clients



MACKIE IN THE MEDIA

“LIFE is an acronym for Living Intelligently For Ever.”

NEWS

**Teach For Urban America
More Black Male Teachers Needed**

Teachers Of Color
October 28, 2010

**USC has a New Blueprint for Engineers
Competition Looks to Build
Entrepreneurial Skill Set**

LA Business Journal
October 4, 2010

Wilkinsburg plans new outreach strategy

Pittsburgh Post Gazette
May 20, 2010

**Professional learning: The Cree School
Board congregates in downtown Montreal
to share, work and learn together**

The Nation
October 23, 2009

**Emerging leaders energized in the
black community**

CNN
October 27, 2009

**Speaker shows there's value in setting
high goals**

Evansville Press & Courier
August 3, 2009

Panel researches black males' status

Advocate Capitol News Bureau
Mar 6, 2009

Mackie Speaks, Kids Listen

MetroNews (Halifax, Canada)
October 24, 2008

“100 Black Men” honor mentors

NBC affiliate WBIR (Knoxville, Tennessee)
June 1, 2008

**Renowned Mentor Calvin Mackie
to Keynote at Pre-Service Teacher
Conference**

National Institute of Aerospace, News Release
2008-02
February 11, 2008

**Tough Transition From
FEMA Trailer To Home**

CBS News.com
February 1, 2008

Redefining The Paradigm Of Education

TeachersOfColor.com
December 24, 2006

**Calvin Mackie reaches out to youth in
Flint, Michigan**

ABC affiliate WJRT (Flint, Michigan)
November 18, 2006



"The true meaning of Diversity embodies the question, 'Will you consider me when I am not in the room?'"

MEDIA (CONT.)

**'Put your dreams on the mirror:'
Motivational speaker Calvin Mackie
uses his experiences to urge youngsters
to succeed**

*Northwest Florida Daily News (Fort Walton
Beach, FL)*
August 20, 2006

**New Book Offers Hilarious, Heartfelt
Look at Black Poppa Who Raised Three
Boys on the Roof**

Business Wire
March 14, 2005

**NASA Conference Encourages Future
Educators: Pre-service Teachers Get
Tools They Need to Succeed**

*National Aeronautics and Space Administration
News Release 04-010*
February 7, 2005

RADIO

The Tom Joyner Show
(Nationally Syndicated)

The Tavis Smiley Show
(Nationally Syndicated)

The Bev Smith Show
(Nationally Syndicated)

WGAU – 1340AM, "The Barbara Dooley
Show," Athens, GA

WINK – AM, "Jim Watkins Show,"
Tampa, FL

Brent Clanton, BizRadio1320/KXYZ-AM,
Houston, TX

WWL – 990 AM "The Bob Christopher
Show" Biz Radio 990, New Orleans, LA

TELEVISION

"Young Black Men Face Challenges in
NOLA" – WDSU New Orleans Channel 6,
05/06/11

PBS News Hour with Jim Lehrer –
National

"100 Black Men" honor mentors – WBIR-
TV 02/06/08

Russian Broadcast Television, 9/07

Good Morning Kuwait (GMK), Kuwait
City, Kuwait, 09/06

"Soul Issue: The African American
Perspective," Saginaw, MI 02/21/06

ABC-26 Special Program: "The Netherlands
Solution," New Orleans 02/01/06

Pittsburgh Today Live Morning Show –
KDKA-TV CBS 04/20/05

CBS Eyewitness morning news with Sally
Ann Roberts – WWL-TV New Orleans
04/11/05

"What's The 411" with Glynn Boyd – ABC
-26, New Orleans 03/09/05

FILM

**When the Levees Broke:
A Requiem in Four Acts**

HBO (documentary)

Director: Spike Lee

August 16, 2006

In August 2005, the American city of
New Orleans was struck by the powerful
Hurricane Katrina. Although the storm was
damaging by itself, that was not the true
disaster. That happened when the city's
flooding safeguards like levees failed and
put most of the city, which is largely below
sea level, underwater. This film covers that
disastrous series of events that devastated
the city and its people. Furthermore,
the gross incompetence of the various
governments and the powerful from the
local to the federal level is examined to
show how the poor and underprivileged of
New Orleans were mistreated in this grand
calamity and still ignored today.

–from *imdb.com*

**If God is Willing &
Da Creek Don't Rise**

HBO (documentary)

Director: Spike Lee

August, 2010

A VIEW FROM THE ROOF: LESSONS FOR LIFE & BUSINESS

by Calvin Mackie, Ph.D.

With stories from Willie Mackie Jr., and a Special Foreword by Anthony Mackie, star of Spike Lee's *She Hate Me* and *Sucker Free City*

Acanthus Publishing

2005

The astonishingly successful Mackie brothers share the life lessons that came down from Daddy. It's tough love—he calls 'em as he sees 'em and doesn't take any crap. Dr. Mackie brings us right in the front door of his New Orleans family home and up on the roof for an intimate look at why these men have achieved extraordinary things.

Praise For A View from the Roof

“I’ve experienced only a few individuals in my life who possess such a captivating command of words and prose as Dr. Mackie. His disarming warmth, sincerity, and confidence allow him to challenge our most basic assumptions about ourselves and our values. Dr. Mackie succeeds in this book at doing what he does best—destroying mediocrity and apathy.”

—Dr. Ronald Mason, president of Jackson State University

“We need this book. You need this book. *A View from the Roof* holds wonderful anecdotes and proverbs that, if understood and believed, can fundamentally alter the course of a family's history. Willie Jr., Calvin, and Anthony are a testament to their father's perseverance, diligence, skill, love, and this American life. This is a must read!”

—Paul Philpott, founder of Ben Carson Lifetime Scholars

“*A View from the Roof* is a candid, down-to-earth, and unpretentious conversational guide to success. There's something about Dr. Mackie's message that forces you to see things differently, to consider his arguments, and to learn from his experiences.”

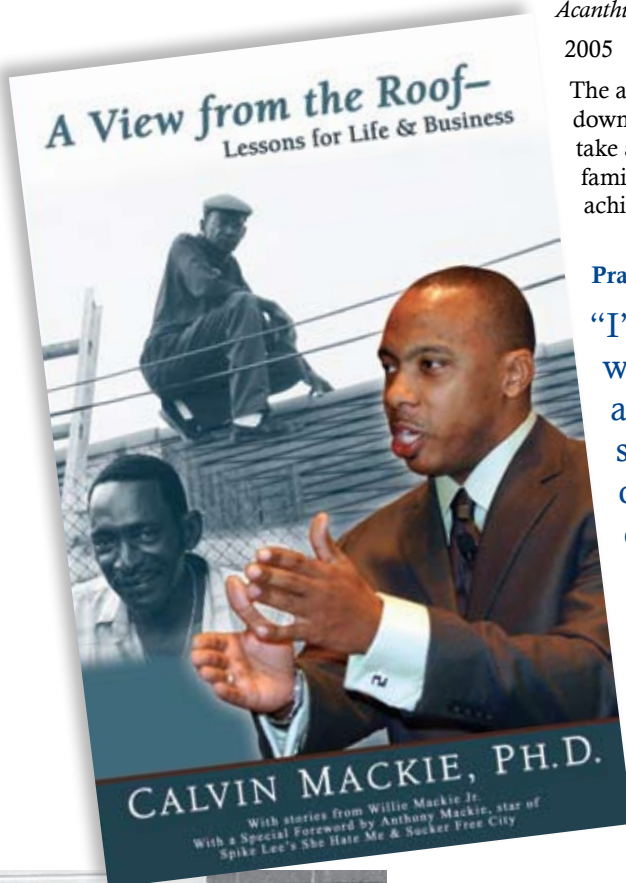
—James E. Gibbs, DuPont

“His life story is an inspirational journey paved with the wisdom of work ethic, moral values, self worth, and persistence. This real life parable has a message for all and is applicable in business and everyday life.”

—Sam Johnson, Ernst & Young

“Dr. Mackie deftly tackles how to achieve the American Dream in today's society through hard work, perseverance, and the cultivation of personal values. Anyone looking to achieve a fulfilling life at home and in the workplace will find this book inspiring, engrossing, and downright entertaining.”

—Phil Wilkins, author of *Own Your Business, Own Your Life!*



For Immediate Release

Contact: **The Ictus Initiative**

617-840-4689

Paige@IctusInitiative.com

Tulane Professor Receives Award from President Bush

HARVEY, LA: May 7, 2004 – Dr. Calvin Mackie, motivational speaker and Associate Professor of Mechanical Engineering at Tulane University, was among nine individuals and eight institutions President Bush honored yesterday with the 2003 Presidential Award for Excellence in Science, Mathematics and Engineering Mentoring. The award, administered on behalf of the White House by the National Science Foundation, annually recognizes outstanding leaders in the effort to provide greater opportunities for women, minorities, and disabled persons in science, mathematics, and engineering at the elementary, secondary, and university level.

Dr. Mackie received his award at a noon ceremony at the Eisenhower Executive Office Building in Washington, D.C. He was also presented with a \$10,000 grant, which will be used to further his work in the field of mentoring.

Dr. Mackie was honored to be among the nine individuals presented with the award. “Over ten years ago, I dedicated my life to improving and increasing the human capital available in this country. More so than ever, I am convinced that we must do everything humanly possible to improve the science, math, and technological intelligence of the nation. I am thankful that someone has taken notice of my continuous and sustained efforts,” he said.

Dr. Mackie, 36, began his mentoring work as a sophomore at Morehouse College in Atlanta. Over the past fifteen years, he has delivered more than 500 presentations to elementary, high school, and college students on the importance of making science, mathematics, and engineering a central part of their education. He has become a national spokesman for minority involvement in the fields of science, business, and technology, and has worked with major corporations in helping to make their hiring practices more diverse.

Mackie said the award is a tribute to the many professors and teachers who mentored him along his way to becoming a tenured professor at a major research enterprise like Tulane University.

About Dr. Calvin Mackie

Calvin Mackie graduated from high school in New Orleans, LA in 1985, but a weak score on his SATs kept him from attending the dream school of his choice—Georgia Tech. After gaining conditional acceptance to Morehouse College, Mackie began taking the remedial reading classes that would help launch him on an eleven-year journey of academic and personal achievement no man-made test could have predicted.

As an undergraduate, Mackie was a dual-degree achiever. In 1990, he earned a B.S. in Mechanical Engineering from Georgia Tech and a B.S. from Morehouse College, where he graduated *magna cum laude*. Two years later, he earned an M.S. in mechanical engineering from Georgia Tech, and in 1996, his Ph.D.

In 1992, Mackie co-founded Channel Zer0, an educational and motivational consulting firm. He has been active on the professional speaker circuit for over ten years, delivering presentations to high schools, colleges, corporations, and non-profit institutions across the country. Currently, he is a tenured Associate Professor of Mechanical Engineering at Tulane University, specializing in heat transfers and fluid dynamics.

He is an active member of the National Speaker Association, 100 Black Men of Metro New Orleans, and a former member of the Board of Directors of Big Brothers & Sisters of Southeast Louisiana. Dr. Mackie’s first book *A View from the Roof – Lessons for Life and Business*, will be published in February 2005.

For more information on Dr. Calvin Mackie, please contact Paige Stover Hague at 617-840-4689, or visit his web site www.channelzro.com.

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617-840-4689

Paige@IctusInitiative.com

Dr. Calvin Mackie Delivers Keynote At Annual DuPont MLK Celebration

HARVEY, LA: January 20, 2004 – Motivational speaker Dr. Calvin Mackie was the featured keynote speaker at the DuPont Corporation's 2004 MLK Days of Celebration held Monday, January 19th in Wilmington, Delaware.

In a keynote address entitled "Making the Decision to Survive, Maintain and Thrive in the Face of Corporate Change," Dr. Mackie explained to audiences that outsourcing has made diversity as much a global issue as a national one, and that individuals and companies must continue to learn new skills if they are going to survive in the competitive world marketplace. He also highlighted Dr. Martin Luther King's role in opening the doors to justice for oppressed people around the world, and encouraged companies to "create workplaces that are as diverse as their product lines and revenue streams."

Dr. Mackie's address was webcasted to 40 satellite DuPont locations across the US, Canada, and Mexico.

DuPont's MLK Days of Celebration was founded 13 years ago to celebrate the life and teachings of Dr. King and advocate the value of diversity within the company. This was the second consecutive year Dr. Mackie has presented at the event.

About Dr. Calvin Mackie

Dr. Calvin Mackie is an Associate Professor of Mechanical Engineering at Tulane University and a speaker on the topics of education, motivation, achievement, leadership, African-American history, and culture. He is co-founder and President of Channel Zer0, an educational and motivational consulting firm located in Louisiana.

For more information on Dr. Calvin Mackie,
please contact The Ictus Initiative at **617-840-4689**.

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For Immediate Release

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617-840-4689

Paige@IctusInitiative.com

Presidential Award-winning Speaker and Professor Kicks Off Nationwide College Board Tour With Launch of New Book

Little Rock, Arkansas: February 03, 2005 – Presidential award-winning speaker Dr. Calvin Mackie addressed a packed audience today at the College Board Southwest Regional Forum in Little Rock, Arkansas, kicking off a six-city tour that will have him speaking to teachers and educators across the country. The tour coincides with the publication of Dr. Mackie's new book *A View from the Roof – Lessons for Life & Business*, an inspiring portrayal of Calvin's own "hard knock" education, working with his father and brothers on the rooftops of New Orleans.

Calvin's invitation to speak on the College Board tour marked a "full circle moment" for the 37-year-old author and mechanical engineering professor. Twenty years ago, as a student at an innercity high school in New Orleans, Calvin received a combined 840 on the College Board's SATs, a score so low many university admissions officers laughed at his dreams of studying mechanical engineering. After gaining a conditional acceptance to Morehouse College, Mackie went on to earn a bachelor's degree in mathematics, followed by a second bachelor's in mechanical engineering at Georgia Tech.

He continued on to graduate school at Tech, receiving his master's in 1992 and a Ph.D. in mechanical engineering in 1996. Currently, Mackie holds a tenured professorship at Tulane University in Louisiana, where he continues to pursue research related to heat transfer and fluid dynamics of phase change systems, energy efficiency, and renewable energy.

In his keynote to the College Board audience today, Calvin paid tribute to the committed teachers who helped him overcome educational hurdles to achieve success, and stressed the need for society as a whole to reconsider the meaning and purpose of education. "Many people today believe that the purpose of education is to get a good job and to make good money. This myopic view has created a trend that is leading America down a slippery slope of materialism, greed, and immorality," Dr. Mackie said. "The purpose of education isn't to make money, but to supply you with the tools and mechanisms to be free: free to create, free to produce, and free to do the things God has ordained and created you to do."

College Board's Membership Vice President, Mary Carroll Scott, said audience members were moved by Dr. Mackie's words. "We chose Calvin because of his reputation as an engaging and intelligent speaker. What we have discovered is how truly inspirational he is to our audiences across issues we care deeply about, namely the education of all our young people," Carroll said.

Dr. Mackie's College Board tour will continue next week at the Northeast Regional Forum in Boston, followed by subsequent stops throughout the spring and summer in Atlanta, Baltimore, San Diego, Chicago, and Orlando.

About Dr. Calvin Mackie

Dr. Calvin Mackie is an Associate Professor of mechanical engineering at Tulane University and the recipient of the 2003 Presidential Award for Excellence in Science, Mathematics and Engineering Mentoring. He is co-founder and President of Channel Zer0, an educational and motivational consulting firm located in Louisiana. He has been active on the professional speaker circuit for over ten years, delivering presentations to high schools, colleges, corporations, and non-profit institutions across the country.

About Dr. Mackie's New Book

A View from the Roof—Lessons for Life & Business is a motivational memoir showcasing the wit and wisdom of Dr. Mackie's tough-as-nails father Willie Sr. – an uneducated sharecropper who built a thriving urban roofing business with a ladder, a truck, and a whole lot of attitude. The book features stories from his older brother Willie Jr., as well as an introduction by his youngest brother, Anthony, who recently starred in Clint Eastwood's *Million Dollar Baby*. Published in February 2005 by Acanthus Publishing in Boston, *A View from the Roof* is available at both www.calvinmackie.com and Amazon.com. (Complimentary review copies are available upon request.) For more information on Dr. Calvin Mackie and his new book, please contact Paige Stover-Hague at 617-840-4689, or visit www.calvinmackie.com.

