

SPEAKER · AUTHOR · INVENTOR · SUCCESSFUL ENTREPRENEUR

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A photograph of Calvin Mackie, a Black man with short hair, wearing a dark pinstripe suit, a white shirt, and a yellow patterned tie. He is gesturing with his hands while speaking, looking upwards and to the right.

# CALVIN<sup>PH.D</sup> MACKIE

BECAUSE EVERYONE CAN BE *great!*

*"Greatness is within you  
and you can't let anyone  
take it from you."*

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[WWW.CALVINMACKIE.COM](http://WWW.CALVINMACKIE.COM)



# ABOUT DR. MACKIE



*Dynamic. Compelling. Inspirational – these are the words audiences have used to describe Dr. Calvin Mackie’s unique and personal message of achieving greatness.*

Dr. Calvin Mackie’s life story is one of continued achievement in the face of persistent adversity. His life experiences reveal a phenomenal ability to not only overcome life’s challenges, but transform those setbacks into personal and professional accomplishments.

After graduating from high school in New Orleans, LA in 1985, weak SAT scores gained Dr. Mackie only conditional acceptance to Morehouse College. His low test scores also landed him in remedial reading and developmental mathematics courses. Yet it was these classes that would ultimately launch him on an eleven-year journey of academic and personal achievement no standardized test could have predicted. Working tirelessly from the ground up, Dr. Mackie completed a dual-degree program as an undergraduate in 1990, earning a Bachelor of Mathematics from Morehouse College, where he graduated magna cum laude, and a B.S. in Mechanical Engineering from Georgia Institute of Technology. Two years later, he earned an M.S. in Mechanical Engineering from Georgia Tech and his Ph.D in 1996. Following graduation, he joined the faculty at Tulane University, quickly becoming a tenured Associate Professor of Mechanical Engineering specializing in heat transfers and fluid dynamics. Between 2004-2005,

Dr. Mackie acted as a visiting professor in the Department of Chemical Engineering at the University of Michigan. His academic career ended in June 2007, when Tulane University disbanded the engineering school in response to financial hardship induced by Hurricane Katrina.

Currently, Dr. Mackie continues to transcend personal and social barriers as a professional speaker and successful entrepreneur. In 1992, he co-founded Channel Zer0, an educational and motivational consulting company. For over ten years, Dr. Mackie has been delivering presentations to Fortune 500 corporations, non-profit organizations, and civic and educational institutions around the world. In 2006, Dr. Mackie co-founded ResCom Energy Savers, LLC (ResCom), an energy and engineering consulting company that specializes in energy management, HVAC, indoor air quality services and training, building inspection services, and pipe flow and pump design and analysis.

*“The pressure of life is constant; therefore we must learn to transform that pressure into a drive to succeed.”*

For more information,  
please contact:  
PAIGE STOVER HAGUE  
Paige@IctusInitiative.com  
508-577-0271  
The Ictus Initiative  
343 Commercial Street  
Unit 214, Union Wharf  
Boston, MA 02109

Following the catastrophic Hurricanes Katrina and Rita in 2005, former Louisiana Governor Kathleen Blanco appointed Dr. Mackie to board of the Louisiana Recovery Authority (LRA), the guiding agency to lead the state's rebuilding efforts. Possessing instant social, political, cultural, and technical credibility, he was featured prominently in HBO and Spike Lee's Katrina documentary titled "When The Levees Broke: A Requiem in Four Parts." Dr. Mackie received international acclaim after a recent trip to Kuwait, where he was the guest of the U.S. Embassy, and acting as an abassador for the LRA. While in Kuwait, he appeared on *Good Morning Kuwait* and in numerous international Arab newspapers.

In 2008, Dr. Mackie was accepted in the inaugural class of Fellows in the Effective Leadership Program of the Center for Leadership and Public Values at Duke University and the College of Business of Southern University (Baton Rouge). The fellows studied under James A. Joseph, former United States Ambassador to the Republic of South Africa (1996-2000).

In 2009, Louisiana Lt. Governor Mitch Landrieu appointed Dr. Mackie to the Louisiana Council on the Social Status of Black Men and Boys. The board voted him the chair and he is leading the state's effort to create policy and programs to positively impact the quality of life of black males and families in the state of Louisiana.

*"Everyone who is not like you is not your enemy, and everyone who is like you is not your friend. You have to surround yourself with anybody and any person who does support you and nurtures you and helps you to reach the goal that you want to become."*







# AWARDS & RECOGNITION

## RECENT HONORS

Elected Chair of the Louisiana Council on the Social Status of Black Men and Boys (2009)

Fellows in the Effective Leadership Program of the Center for Leadership and Public Values at Duke University and the College of Business of Southern University, Baton Rouge (2008)

Appointed by former Louisiana Governor Kathleen Blanco to the Louisiana Recovery Authority, a thirty-three member board leading the state's rebuilding efforts following hurricanes Katrina and Rita (2005)

National Association for Developmental Educators Outstanding Alumnus Award (2004)

North Carolina Central University President's Award (2004)

Presidential Award for Excellence in Science, Mathematics, and Engineering Mentoring (2003)

US Black Engineer HBCU Distinguished Graduate (2003)

National Title One Distinguished Graduate for Louisiana (2003)

US Black Engineer of the Year Award for College Level Educators (2002)

Pi Tau Sigma/ASME Outstanding Teacher in Mechanical Engineering Award (2001-2002 & 1999-2000)

University of New Orleans' Marcus B. Christen 2000 Community Service Award

Beta Kappa Chi National Scientific Honor Society Distinguished Achievement Award (1999)

National Science Foundation Graduate Research Fellowship (1992-1996)

Georgia Tech Presidential Fellowship (1990-1996)

Ford Foundation Graduate Research Fellowship (1991-1994)

Georgia Tech Alumni Association Student Leadership Award (1993)

Georgia Tech-OMED Graduate Student of the Year (1992)

Eastman Kodak Distinguished Engineering Student Award (1990)

Georgia Tech Outstanding Achievement Award (1990)

General Electric Foundation Fellowship (1990)

AT&T Bell Laboratories Dual Degree Scholarship (1989-1990)

Atlanta University Center (AUC) Dual Degree Engineering Program Outstanding Student Award (1985-1990)

Procter & Gamble Technical Excellence Award (1989)



# PRESENTATIONS

*"Our ultimate goal must be to develop the whole individual into a motivated, critical-thinking human being with the ability to make life-sustaining decisions."*

*Dr. Calvin Mackie has an electrifying presentation style that enables him to motivate others to take decisive action.*

If your company or organization requires an inspirational opening or thought provoking closing, Dr. Mackie can deliver the message and unify your employees in furtherance of a common theme or mission. His inspirational story has become the basis of a successful speaking career, and for over ten years Dr. Mackie has been delivering presentations to Fortune 500 corporations, government organizations, and civic and educational institutions across the country, as well as international conferences.

Dr. Mackie has the unique ability to connect with his audience in a way that rallies the workforce and creates buy-in for the common objectives of the management team. He works with your leadership group to create alignment on the issues in your company that require a renewed commitment or a new direction. He brings an extraordinary perspective to sales and marketing meetings and can rev up the energy so that the entire team is focused on hitting their goals. In addition to his talents in discourse, his engineering background allows him to have a special rapport with more technical staff members who can connect with his thinking and draw inspiration from his charismatic approach.

Dr. Mackie's keynote presentations and workshops address the following points:

- Developing an internal framework for making intelligent decisions in the workplace
- Integrating intellectual, spiritual, and emotional development to become a good corporate citizen
- Synchronizing your greatness for professional excellence
- Overcoming obstacles and confronting adversity to enhance your workplace effectiveness
- Building profitable relationships so you emerge on the leadership track
- Mentoring colleagues to bring value to both parties

*Presentations vary in duration and are tailored to customer needs in terms of the topics to be addressed. Presentations are available in a keynote, half-day, and full-day format.*



# RECENT SPEAKING ENGAGEMENTS

## FEATURED APPEARANCES

09/09

Leadership Summit,  
Colorado School of  
Mines

04/11/09

South Africa Effective  
Leadership Fellows  
Retreat

04/04/09

Jack & Jill of America,  
Dallas, TX

02/26/09

U.S. Department of  
Defense, Huntsville, AL

05/19/09	St. Louis Public Schools, <i>St. Louis, MO</i>
05/16/09	North Carolina State University, <i>Raleigh, NC</i>
05/14/09	New Orleans Public Schools, <i>New Orleans, LA</i>
05/06/09	U.S. Army Planning for Life, <i>Syracuse, NY</i>
05/04/09	New Orleans Public Schools, <i>New Orleans, LA</i>
05/01/09	Boys & Girls Club of Northwest Indiana, <i>Gary, IN</i>
04/28/09	U.S. Army Planning for Life, <i>Detroit, MI</i>
04/25/09	Kentucky-West Virginia Louis Stoke Alliance for Minority Participation, <i>Roanoke, WV</i>
02/25/09	Western Kentucky University, <i>Bowling Green, KY</i>
02/17/09	University of Alabama, <i>Tuscaloosa, AL</i>
02/06/09	Ardmore City Schools, <i>Ardmore, OK</i>
02/05/09	Voorhees College, <i>Denmark, SC</i>
02/03/09	Valencia Community College, <i>Orlando, FL</i>
01/29/09	Florida A&M University, <i>Tallahassee, FL</i>
01/27/09	U.S. Army Planning for Life, <i>Fort Worth, TX</i>
01/15/09	Georgia Institute of Technology, <i>Atlanta, GA</i>
01/13/09	Florida A&M University, <i>Tallahassee, FL</i>
01/10/09	State of Florida Police Athletic League, <i>Orlando, FL</i>
01/05/09	Fort Worth ISD, <i>Fort Worth, TX</i>

“The topics and themes you addressed **touched the lives of everyone** in the audience, regardless of their race or ethnicity. It **sparked conversation** that had never been held and **opened the eyes** of many people here at the plant.”

—Kellé M. Hankton, Shell Chemical (Norco)

## WHAT PEOPLE ARE SAYING...

“Your story wasn't prepared from a cookie-cutter handbook of how to give politically-correct speeches. **This speech was real.**

I returned to Michigan State with a whole new mindset.”

— Gerald Dejean, Microsoft Corporation

“Your message was **funny, inspirational and spiritual.** You helped all of us realize that by getting in touch with our inner being, we have the potential to be the best that we can be, that we must all have a **dream and strive** to fulfill that dream no matter what obstacles get in our way.”

—Sharon M. Ford, DuPont

“Your impact on our group and our deliberations was **immediately felt.** The inspiration from your personal struggles and success left us all **energized** to better leverage our collective wisdom, knowledge, and influence.”

— K.B. Robinson, Proctor & Gamble





“Dr. Mackie is a very special person... **a very powerful message**... very important to us today... and very important in the future.”

— Chad Holliday, Jr., former President and CEO of Dupont

“I firmly believe you have only touched the tip of your potential. Your message seems to **uplift** without absolving us of our responsibility.”

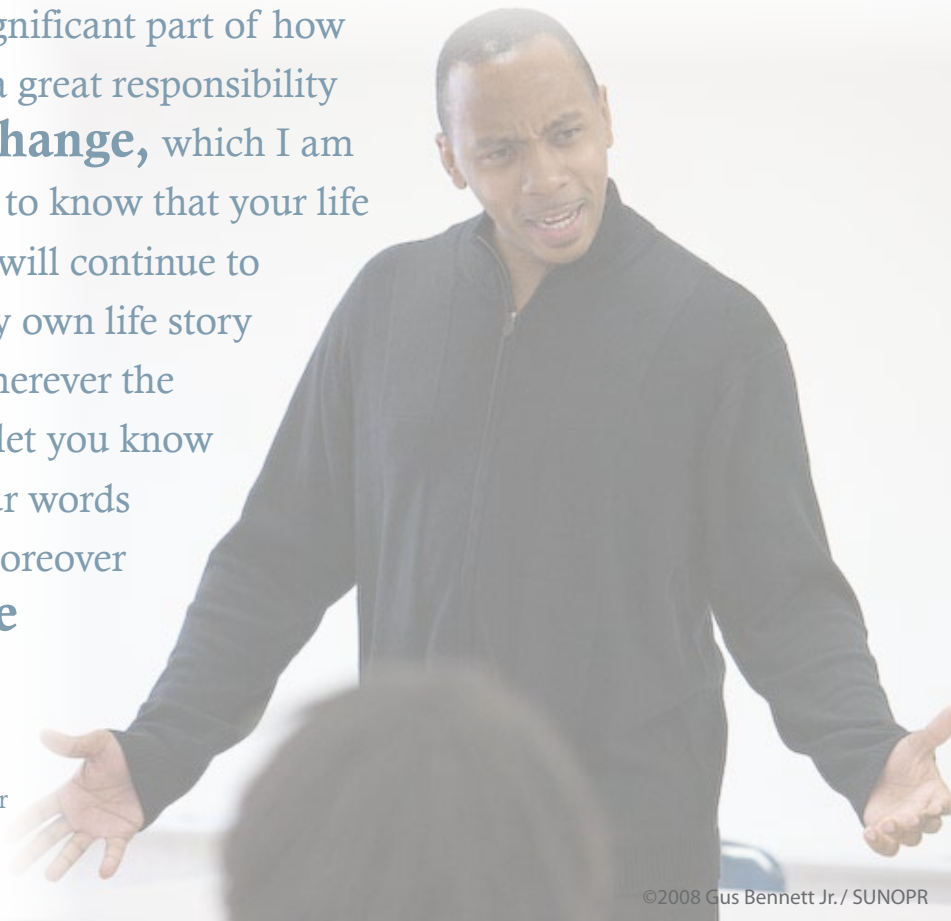
— Corporate Representative

“The message touched me so much that I had to make a copy and send it to a dear friend of mine. I just wanted to say ‘thank you’ for living your dream and **touching the lives** of our people. I got away from doing that since I joined Corporate America.”

— Corporate Representative, Coca-Cola Company

“I got a copy of your Success Manifesto. Its simple and powerful guidelines have been a significant part of how I shape my life. I also look at it as a great responsibility to hopefully **instill positive change**, which I am eager to assume. I just wanted you to know that your life and your words have inspired and will continue to inspire me as I continue writing my own life story and painting my own life mural wherever the setting may be. I felt compelled to let you know how influential and significant your words are to young people like myself. Moreover and most importantly, **they have provided me with a plan and drive for action.**”

— Daniel Amano, Rhodes Scholar







# SELECTED CLIENTS

*"I'm not asking  
you where  
you are going  
to be in five  
years — what  
I'm asking  
you today is  
where are you  
going to put  
yourself in  
five years."*

## CORPORATIONS

Alcatel-Lucent  
AT&T  
Bell South  
Caterpillar  
Coca-Cola Company  
Dupont\*  
Environmental Protection  
Agency (EPA)  
Ernst & Young LLP\*  
Ford Motor Company  
General Electric  
Honda  
Johnson & Johnson\*  
McDonald's Corporation  
Motiva  
National Nuclear Security  
Agency  
Proctor & Gamble  
Quest Diagnostic  
Sears Credit Corporation  
Shell Chemical (Norco)  
US Army  
US Department of  
Defense  
US Department of Energy  
US Intelligence  
Community

## GOVERNMENT

Army Research  
Laboratory  
Central Intelligence  
Agency  
NASA  
National Science  
Foundation\*

## PROFESSIONAL

100 Black Men of  
America, Inc.  
American Federation of  
School Administrators  
American Society of  
Mechanical Engineers\*  
Council of African  
American Parents  
The College Board\*  
National Society of Black  
Engineers\*

## INTERNATIONAL

America-Mideast  
Educational and Training  
Services, Inc.  
Kuwait University

## EDUCATIONAL

Carnegie Mellon  
University  
Cornell University\*  
Georgia Institute of  
Technology\*

Georgia State University  
John Hopkins University  
Applied Physics  
Laboratory  
MIT\*  
Michigan State University  
Michigan Tech  
University\*  
Mississippi State  
University  
Morehouse College\*  
Ohio State University  
Purdue University\*  
Rochester Institute of  
Technology  
Syracuse University\*  
Tulane University\*  
UCLA  
University of New  
Orleans\*

## RELIGIOUS

"Stop the Violence – Start  
the Healing," Grand  
Rapids, MI  
Christian Bible Fellowship  
Church  
Greater St. Mary's Baptist  
Church  
New Hope Baptist Church  
Striving for Perfection  
Ministries\*  
Zion Hill Baptist Church

\*repeat clients



# MACKIE IN THE MEDIA

*“LIFE is an acronym for Living Intelligently For Ever.”*

## NEWS

**Professional learning: The Cree School Board congregates in downtown Montreal to share, work and learn together**  
*the Nation*  
October 23, 2009

**Emerging leaders energized in the black community**  
*CNN*  
October 27, 2009

**Speaker shows there's value in setting high goals**  
*Evansville Press & Courier*  
August 3, 2009

**Panel researches black males' status**  
*Advocate Capitol News Bureau*  
Mar 6, 2009

**Mackie Speaks, Kids Listen**  
*MetroNews (Halifax, Canada)*  
October 24, 2008

**“100 Black Men” honor mentors**  
*NBC affiliate WBIR (Knoxville, Tennessee)*  
June 1, 2008

**Renowned Mentor Calvin Mackie to Keynote at Pre-Service Teacher Conference**  
*National Institute of Aerospace, News Release*  
2008-02  
February 11, 2008

**Tough Transition From FEMA Trailer To Home**  
*CBS News.com*  
February 1, 2008

**Redefining The Paradigm Of Education**  
*TeachersOfColor.com*  
December 24, 2006

**Calvin Mackie reaches out to youth in Flint, Michigan**  
*ABC affiliate WJRT (Flint, Michigan)*  
November 18, 2006

**‘Put your dreams on the mirror:’ Motivational speaker Calvin Mackie uses his experiences to urge youngsters to succeed**  
*Northwest Florida Daily News (Fort Walton Beach, FL)*  
August 20, 2006

**New Book Offers Hilarious, Heartfelt Look at Black Poppa Who Raised Three Boys on the Roof**  
*Business Wire*  
March 14, 2005

**NASA Conference Encourages Future Educators: Pre-service Teachers Get Tools They Need to Succeed**  
*National Aeronautics and Space Administration News Release 04-010*  
February 7, 2005



*"The true meaning of Diversity embodies the question, 'Will you consider me when I am not in the room?'"*

## MEDIA (CONT.)

### RADIO

The Tom Joyner Show  
(Nationally Syndicated)

The Tavis Smiley Show  
(Nationally Syndicated)

The Bev Smith Show  
(Nationally Syndicated)

WGAU – 1340AM, "The Barbara Dooley Show," Athens, GA

WINK – AM, "Jim Watkins Show,"  
Tampa, FL

Brent Clanton, BizRadio1320/KXYZ-AM,  
Houston, TX

WWL – 990 AM "The Bob Christopher Show" Biz Radio 990, New Orleans, LA

### TELEVISION

PBS News Hour with Jim Lehrer –  
National

"100 Black Men" honor mentors – WBIR-  
TV 02/06/08

Russian Broadcast Television, 9/07

Good Morning Kuwait (GMK), Kuwait  
City, Kuwait, 09/06

"Soul Issue: The African American  
Perspective," Saginaw, MI 02/21/06

ABC-26 Special Program: "The  
Netherlands Solution," New Orleans  
02/01/06

Pittsburgh Today Live Morning Show –  
KDKA-TV CBS 04/20/05

CBS Eyewitness morning news with Sally  
Ann Roberts – WWL-TV New Orleans  
04/11/05

"What's The 411" with Glynn Boyd – ABC  
-26, New Orleans 03/09/05

### FILM

**When the Levees Broke:  
A Requiem in Four Acts**

*HBO (documentary)*

Director: Spike Lee

August 16, 2006

In August 2005, the American city of New Orleans was struck by the powerful Hurricane Katrina. Although the storm was damaging by itself, that was not the true disaster. That happened when the city's flooding safeguards like levees failed and put most of the city, which is largely below sea level, underwater. This film covers that disastrous series of events that devastated the city and its people. Furthermore, the gross incompetence of the various governments and the powerful from the local to the federal level is examined to show how the poor and underprivileged of New Orleans were mistreated in this grand calamity and still ignored today.

– *from imdb.com*

# A VIEW FROM THE ROOF: LESSONS FOR LIFE & BUSINESS

by Calvin Mackie, Ph.D.

With stories from Willie Mackie Jr., and a Special Foreword by Anthony Mackie, star of Spike Lee's *She Hate Me* and *Sucker Free City*

*Acanthus Publishing*

2005

The astonishingly successful Mackie brothers share the life lessons tha came down from Daddy. It's tough love—he calls 'em as he sees 'em and doesn't take any crap. Dr. Mackie brings us right in the front door of his New Orleans family home and up on the roof for an intimate look at why these men have achieved extraordinary things.

## *Praise For A View from the Roof*

"I've experienced only a few individuals in my life who possess such a captivating command of words and prose as Dr. Mackie. His disarming warmth, sincerity, and confidence allow him to challenge our most basic assumptions about ourselves and our values. Dr. Mackie succeeds in this book at doing what he does best—destroying mediocrity and apathy."

—Dr. Ronald Mason, president of Jackson State University

"We need this book. You need this book. *A View from the Roof* holds wonderful anecdotes and proverbs that, if understood and believed, can fundamentally alter the course of a family's history. Willie Jr., Calvin, and Anthony are a testament to their father's perseverance, diligence, skill, love, and this American life. This is a must read!"

—Paul Philpott, founder of Ben Carson Lifetime Scholars

"*A View from the Roof* is a candid, down-to-earth, and unpretentious conversational guide to success. There's something about Dr. Mackie's message that forces you to see things differently, to consider his arguments, and to learn from his experiences."

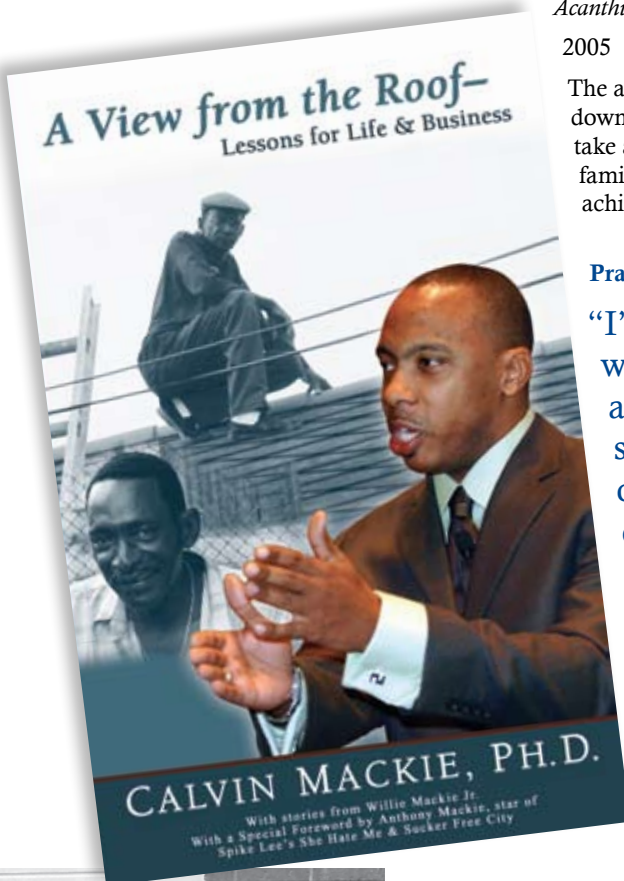
—James E. Gibbs, DuPont

"His life story is an inspirational journey paved with the wisdom of work ethic, moral values, self worth, and persistence. This real life parable has a message for all and is applicable in business and everyday life."

—Sam Johnson, Ernst & Young

"Dr. Mackie deftly tackles how to achieve the American Dream in today's society through hard work, perseverance, and the cultivation of personal values. Anyone looking to achieve a fulfilling life at home and in the workplace will find this book inspiring, engrossing, and downright entertaining."

—Phil Wilkins, author of *Own Your Business, Own Your Life!*





*For Immediate Release*

Contact: **The Ictus Initiative**

**617-840-4689**

**Paige@IctusInitiative.com**

## Tulane Professor Receives Award from President Bush



**HARVEY, LA:** May 7, 2004 – Dr. Calvin Mackie, motivational speaker

and Associate Professor of Mechanical Engineering at Tulane University,

was among nine individuals and eight institutions President Bush honored yesterday with the 2003 Presidential Award for Excellence in Science, Mathematics and Engineering Mentoring. The award, administered on behalf of the White House by the National Science Foundation, annually recognizes outstanding leaders in the effort to provide greater opportunities for women, minorities, and disabled persons in science, mathematics, and engineering at the elementary, secondary, and university level.

Dr. Mackie received his award at a noon ceremony at the Eisenhower Executive Office Building in Washington, D.C. He was also presented with a \$10,000 grant, which will be used to further his work in the field of mentoring.

Dr. Mackie was honored to be among the nine individuals presented with the award. “Over ten years ago, I dedicated my life to improving and increasing the human capital available in this country. More so than ever, I am convinced that we must do everything humanly possible to improve the science, math, and technological intelligence of the nation. I am thankful that someone has taken notice of my continuous and sustained efforts,” he said.

Dr. Mackie, 36, began his mentoring work as a sophomore at Morehouse College in Atlanta. Over the past fifteen years, he has delivered more than 500 presentations to elementary, high school, and college students on the importance of making science, mathematics, and engineering a central part of their education. He has become a national spokesman for minority involvement in the fields of science, business, and technology, and has worked with major corporations in helping to make their hiring practices more diverse.

Mackie said the award is a tribute to the many professors and teachers who mentored him along his way to becoming a tenured professor at a major research enterprise like Tulane University.

### About Dr. Calvin Mackie

Calvin Mackie graduated from high school in New Orleans, LA in 1985, but a weak score on his SATs kept him from attending the dream school of his choice—Georgia Tech. After gaining conditional acceptance to Morehouse College, Mackie began taking the remedial reading classes that would help launch him on an eleven-year journey of academic and personal achievement no man-made test could have predicted.

As an undergraduate, Mackie was a dual-degree achiever. In 1990, he earned a B.S. in Mechanical Engineering from Georgia Tech and a B.S. from Morehouse College, where he graduated *magna cum laude*. Two years later, he earned an M.S. in mechanical engineering from Georgia Tech, and in 1996, his Ph.D.

In 1992, Mackie co-founded Channel Zer0, an educational and motivational consulting firm. He has been active on the professional speaker circuit for over ten years, delivering presentations to high schools, colleges, corporations, and non-profit institutions across the country. Currently, he is a tenured Associate Professor of Mechanical Engineering at Tulane University, specializing in heat transfers and fluid dynamics.

He is an active member of the National Speaker Association, 100 Black Men of Metro New Orleans, and a former member of the Board of Directors of Big Brothers & Sisters of Southeast Louisiana. Dr. Mackie’s first book *A View from the Roof – Lessons for Life and Business*, will be published in February 2005.

For more information on Dr. Calvin Mackie, please contact Paige Stover Hague at 617-840-4689, or visit his web site [www.channelzro.com](http://www.channelzro.com).

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**Paige@IctusInitiative.com**

## **Dr. Calvin Mackie Delivers Keynote At Annual DuPont MLK Celebration**

**HARVEY, LA:** January 20, 2004 – Motivational speaker Dr. Calvin Mackie was the featured keynote speaker at the DuPont Corporation's 2004 MLK Days of Celebration held Monday, January 19th in Wilmington, Delaware.

In a keynote address entitled "Making the Decision to Survive, Maintain and Thrive in the Face of Corporate Change," Dr. Mackie explained to audiences that outsourcing has made diversity as much a global issue as a national one, and that individuals and companies must continue to learn new skills if they are going to survive in the competitive world marketplace. He also highlighted Dr. Martin Luther King's role in opening the doors to justice for oppressed people around the world, and encouraged companies to "create workplaces that are as diverse as their product lines and revenue streams."

Dr. Mackie's address was webcasted to 40 satellite DuPont locations across the US, Canada, and Mexico.

DuPont's MLK Days of Celebration was founded 13 years ago to celebrate the life and teachings of Dr. King and advocate the value of diversity within the company. This was the second consecutive year Dr. Mackie has presented at the event.

### **About Dr. Calvin Mackie**

Dr. Calvin Mackie is an Associate Professor of Mechanical Engineering at Tulane University and a speaker on the topics of education, motivation, achievement, leadership, African-American history, and culture. He is co-founder and President of Channel Zero, an educational and motivational consulting firm located in Louisiana.

For more information on Dr. Calvin Mackie, please contact The Ictus Initiative at **617-840-4689**.

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**617-840-4689**

**Paige@IctusInitiative.com**

## **Presidential Award-winning Speaker and Professor Kicks Off Nationwide College Board Tour With Launch of New Book**

**Little Rock, Arkansas:** February 03, 2005 – Presidential award-winning speaker Dr. Calvin Mackie addressed a packed audience today at the College Board Southwest Regional Forum in Little Rock, Arkansas, kicking off a six-city tour that will have him speaking to teachers and educators across the country. The tour coincides with the publication of Dr. Mackie's new book *A View from the Roof – Lessons for Life & Business*, an inspiring portrayal of Calvin's own "hard knock" education, working with his father and brothers on the rooftops of New Orleans.

Calvin's invitation to speak on the College Board tour marked a "full circle moment" for the 37-year-old author and mechanical engineering professor. Twenty years ago, as a student at an innercity high school in New Orleans, Calvin received a combined 840 on the College Board's SATs, a score so low many university admissions officers laughed at his dreams of studying mechanical engineering. After gaining a conditional acceptance to Morehouse College, Mackie went on to earn a bachelor's degree in mathematics, followed by a second bachelor's in mechanical engineering at Georgia Tech.

He continued on to graduate school at Tech, receiving his master's in 1992 and a Ph.D. in mechanical engineering in 1996. Currently, Mackie holds a tenured professorship at Tulane University in Louisiana, where he continues to pursue research related to heat transfer and fluid dynamics of phase change systems, energy efficiency, and renewable energy.

In his keynote to the College Board audience today, Calvin paid tribute to the committed teachers who helped him overcome educational hurdles to achieve success, and stressed the need for society as a whole to reconsider the meaning and purpose of education. "Many people today believe that the purpose of education is to get a good job and to make good money. This myopic view has created a trend that is leading America down a slippery slope of materialism, greed, and immorality," Dr. Mackie said. "The purpose of education isn't to make money, but to supply you with the tools and mechanisms to be free: free to create, free to produce, and free to do the things God has ordained and created you to do."

College Board's Membership Vice President, Mary Carroll Scott, said audience members were moved by Dr. Mackie's words. "We chose Calvin because of his reputation as an engaging and intelligent speaker. What we have discovered is how truly inspirational he is to our audiences across issues we care deeply about, namely the education of all our young people," Carroll said.

Dr. Mackie's College Board tour will continue next week at the Northeast Regional Forum in Boston, followed by subsequent stops throughout the spring and summer in Atlanta, Baltimore, San Diego, Chicago, and Orlando.

### **About Dr. Calvin Mackie**

Dr. Calvin Mackie is an Associate Professor of mechanical engineering at Tulane University and the recipient of the 2003 Presidential Award for Excellence in Science, Mathematics and Engineering Mentoring. He is co-founder and President of Channel Zer0, an educational and motivational consulting firm located in Louisiana. He has been active on the professional speaker circuit for over ten years, delivering presentations to high schools, colleges, corporations, and non-profit institutions across the country.

### **About Dr. Mackie's New Book**

*A View from the Roof—Lessons for Life & Business* is a motivational memoir showcasing the wit and wisdom of Dr. Mackie's tough-as-nails father Willie Sr. – an uneducated sharecropper who built a thriving urban roofing business with a ladder, a truck, and a whole lot of attitude. The book features stories from his older brother Willie Jr., as well as an introduction by his youngest brother, Anthony, who recently starred in Clint Eastwood's *Million Dollar Baby*. Published in February 2005 by Acanthus Publishing in Boston, *A View from the Roof* is available at both [www.calvinmackie.com](http://www.calvinmackie.com) and [Amazon.com](http://Amazon.com). (Complimentary review copies are available upon request.) For more information on Dr. Calvin Mackie and his new book, please contact Paige Stover-Hague at 617-840-4689, or visit [www.calvinmackie.com](http://www.calvinmackie.com).

